



**Glenda Dawson High School
Dawson Eagle Band
& Catalyst Color Guard**

Director of Bands
Aaron Brown

Assistant Band Director
Emmy Hedden

Assistant Band Director
Dominique McCray

**Assistant Band Director,
Percussion**
Lou Boldrighini

Catalyst Color Guard Director
Nicholas Gerling

**Dawson High School
Band Boosters, Inc.**

President
Sherry Balsamo

Vice Presidents
Tony Bundick
Amanda Marshall
Angie Shortt, *Fundraising*
Myra Tijerina

Secretary
Danna Kutach

Treasurer
Brooke McNeil

Sponsorships Co-chairs
Marissa Tindall
Nick Hughey
DHSBBsponsors@gmail.com

Dawson Band Boosters
P.O. Box 84134
Pearland, Texas 77584
dawsoneagleband.com

Dawson High School Band
Boosters, Inc. is registered as
a 501(c)(3) organization.
Tax ID 208914457

Dear Neighbor:

We would like to extend an invitation for you to partner with the Dawson High School Band Boosters. Your sponsorship will enable us to continue providing quality educational opportunities to the many students who participate in the Dawson Eagle Band & Catalyst Color Guard program.

We know you care about the community where you live and work. School leaders affirm that the single most critical factor in sustaining arts education in their schools is the active involvement of influential segments of the community. The importance of music in education is well documented and there's no surprise that three of the National Merit Scholars and top students in this year's 2022 graduating class were our very own Dawson band students!

The Dawson Eagle Band & Catalyst Color Guard has continued to achieve state and national acclaim every single year since its inception in 2007. *Since 2007, the Dawson Eagle Band & Catalyst Color Guard has placed in the Top 10% of high school band programs in Texas.* Our goal — with your support — is to earn a coveted spot at THIS year's state competition among even more competitive band programs in the great state of Texas!

Now in our 16th season, our band program has grown tremendously! The Dawson Eagle Band & Catalyst Color Guard is now comprised of more than 300 dedicated students. In addition to halftime appearances and the UIL State Marching Band Contests, the band will compete in several local and regional marching competitions, including two Bands of America contests in Houston, and face off with the best in the country at the Bands of America Super Regional in San Antonio.

The Dawson High School Band Boosters is a 501(c)(3) organization dedicated to supporting the pursuit of excellence for our band and color guard. Although the band is supported in part by Pearland ISD and student fees, the band boosters cover the many additional expenses that must be met to continue our commitment to excellence and to bridge the financial gap. These expenses include marching drill design and music for each year's marching show, expert technicians and instructors for marching, percussion, and color guard. There are also additional operating expenses, contest fees, recordings, and annual maintenance of equipment. Furthermore, we award approximately \$10,000 in scholarships to qualified graduating band seniors each year.

We look forward to partnering with you for the 2022-2023 school year! Be a part of our winning tradition by **submitting the attached form to us by August 1, 2022** (*this deadline is for purposes of being listed in the Dawson Football Media Guide and the printing of this year's Dawson Eagle Band 2022 show shirts that our students and parents wear all season*).

For more information concerning the many opportunities to partner with Dawson High School Band Boosters, please contact us at the phone number or email below. On behalf of the band and color guard members, as well as the audiences who will enjoy watching our performances this year, thank you for your consideration and support!

Sincerely,
Marissa Tindall & Nick Hughey, *Corporate Sponsorships Co-chairs*
Dawson High School Band Boosters
281-620-5636 or email DHSBBsponsors@gmail.com

get connected with the
DAWSON EAGLE BAND

dawsoneagleband.com
facebook.com/dawsonhsband
instagram.com/dhseagleband
twitter.com/band_dawson

Donations & Fundraising

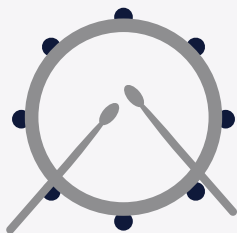


We must raise over \$200,000 every year to fully fund our band program — we need YOUR support to continue our success!



DAWSON EAGLE BAND & CATALYST COLOR GUARD

★
The Dawson Eagle Band is a
2021 TWO-time Bands of
America Regional Finalist



★
In the last 4 years, Dawson had...
139 in 9th grade Region Band
251 in Region Band
21 in Region Orchestra
20 in Region Jazz Band
10 in Area Jazz Band
153 in Area Band
25 in All-State

★
The Catalyst Color
Guard has competed
on the national stage
and has been ranked as
high as #5 in the nation

★
The Dawson Eagle
Band advanced
to the UIL State
Marching Contest
7-out-of-8 years



★
The award-winning
Dawson Percussion was
selected to perform at the
2022 Texas Music Educators
Association Convention and
will perform at the Chicago
Midwest Clinic in December



*Catalyst
Color Guard*

★
The Dawson Eagle Band
consistently places in
the Top 10% of all 6A
marching bands in Texas

Dawson Eagle Band

★
During concert season,
all 4 Dawson bands earned
UIL Sweepstakes Awards



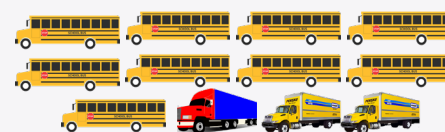
★
The Catalyst Color Guard was
a finalist in last year's Winter
Guard International World
Championships



★
The Dawson Eagle Band &
Catalyst Color Guard represent
four grade levels of 300+ diversified students
from different cultures and socioeconomic
backgrounds with a variety of interests aligned
through music and performing arts



★
11% of Dawson HS
students are in band,
making it THE largest
group on campus



★
It takes 9 school buses, our
18-wheeler, and 2 moving trucks
to transport the band each week!

Dawson Eagle Band CORPORATE SPONSORSHIP

Sponsorship Year 2022-2023 ending May 31, 2023

☐ **Diamond Sponsor – \$5,000 +**

Logo on back of DHS Band 2022 Show Shirts (*Deadline: August 1, 2022*)
Logo on sponsor signage at all DHS Band events
Company name listed in all DHS Band concert programs
Logo (100 x 250 pixels) & hyperlink on DHS Band website
Link shared and tagged on Band social media sites at time of sponsorship
Company name announced at every halftime show
Invitation to hospitality reception at public Send-off Performance
Listed in the DHS Football Media Guide (*Deadline: August 1, 2022*)
Logo on DHS Band Sponsors banner **
DHS Band 8x10 framed photo for display at place of business
Logo on 18-wheeler (50" tall x 44" wide)
Exclusive banner at home games with your logo only

☐ **Platinum Sponsor – \$2,500**

Logo on back of DHS Band 2022 Show Shirts (*Deadline: August 1, 2022*)
Logo on sponsor signage at all DHS Band events
Company name listed in all DHS Band concert programs
Logo (100 x 250 pixels) & hyperlink on DHS Band website
Link shared and tagged on Band social media sites at time of sponsorship
Company name announced at every halftime show
Invitation to hospitality reception at public Send-off Performance
Listed in the DHS Football Media Guide (*Deadline: August 1, 2022*)
Logo on DHS Band Sponsors banner **
DHS Band 8x10 framed photo for display at place of business
Logo on 18-wheeler (25" tall x 44" wide)

☐ **Gold Sponsor – \$1,000**

Logo on sponsor signage at all DHS Band events
Company name listed in all DHS Band concert programs
Logo (100 x 250 pixels) & hyperlink on DHS Band website
Link shared and tagged on Band social media sites at time of sponsorship
Company name announced at every halftime show
Invitation to hospitality reception at public Send-off Performance
Listed in the DHS Football Media Guide (*Deadline: August 1, 2022*)
Logo on DHS Band Sponsors banner **
DHS Band 8x10 framed photo for display at place of business
Logo on 18-wheeler (15" tall x 21" wide)

☐ **Silver Sponsor – \$500**

Logo on sponsor signage at all DHS Band events
Company name listed in all DHS Band concert programs
Logo (100 x 250 pixels) & hyperlink on DHS Band website
Link shared and tagged on Band social media sites at time of sponsorship
Company name announced at every halftime show
Invitation to hospitality reception at public Send-off Performance
Listed in the DHS Football Media Guide (*Deadline: August 1, 2022*)
DHS Band 8x10 framed photo for display at place of business
Logo on DHS Band Sponsors banner **

☐ **Donation of \$ _____**

to support the Dawson Eagle Band & Catalyst Color Guard.

** Band Sponsor sign to be displayed at all home and away football games, Parent Preview (Aug.), and any Public Send-Off Performances.



In order to receive recognition, payment must be received by August 1, 2022.

Please print name **exactly as it should appear** in promotional materials, including capitalizations and abbreviations.

Sponsor Name: _____ Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____
Website: _____

- ☐ I do **NOT** wish to be listed in publications/website/social media.
☐ I decline all monetary benefits. Please receipt my full donation.

Payment Information:

- ☐ Check # _____ (payable to DHS Band Boosters)
☐ Goods or Services _____
☐ Sponsor logo provided on ____/____/2022
☐ Donation Amount: \$ _____

Date received by DHSBB: ____/____/2022

Received by: _____

Mail form & payment to: Dawson Band Boosters
P.O. Box 84134
Pearland, Texas 77584



Dawson Eagle Band CORPORATE SPONSORSHIP Comparisons

Sponsorship Year 2022-2023 ending May 31, 2023

	SILVER SPONSOR \$500	GOLD SPONSOR \$1,000	PLATINUM SPONSOR \$2,500	DIAMOND SPONSOR \$5,000
Company name listed in all Dawson Eagle Band concert programs	•	•	•	•
Logo (100 x 250 pixels) & hyperlink on Dawson Eagle Band website	•	•	•	•
Link shared & tag on DHS Band social media sites at time of sponsorship	•	•	•	•
Company name announced at every halftime show	•	•	•	•
Invitation to hospitality reception at public Send-off Performance	•	•	•	•
Listed in the DHS Football Media Guide (Deadline: August 1, 2022)	•	•	•	•
Logo on DHS Band Sponsors banner	•	•	•	•
Framed DHS Band 8x10 photo for display at place of business	•	•	•	•
Logo on sponsor signage at DHS Band Events *	•	•	•	•
Logo on 18-wheeler (see below for details)		15" tall x 21" wide	25" tall x 44" wide	50" tall x 44" wide
Logo on back of DHS 2022 show shirts (Deadline: August 1, 2022)			•	•
Exclusive banner with your logo only at all home games				•

* Band Sponsor sign to be displayed at all home and away football games, Parent Preview (Aug.), and any Public Send-Off Performances.

Dawson Eagle Band TRAILER – Sponsor Logo

The Dawson Eagle Band travels the South Belt region during the Fall on a weekly basis. Every week the band performs in front of thousands of high school football fans. The Dawson Eagle Band is also scheduled to perform at several large contests this Fall. The band will be seen by tens of thousands of people during those few weeks. The Dawson Eagle Band trailer will accompany the band everywhere it goes and our Diamond, Platinum, and Gold Sponsors' logos go along with them.

Term: August 2022 — May 2023

Placement: Back doors of trailer

Guidelines & Restrictions:

- Logo must be high-resolution (300 dpi) or the original vector file for best reproduction on the high quality vinyl.
- Please email your logo to DHSBBSponsors@gmail.com.
- No tobacco, firearms, alcohol, political, or religious advertising is permitted.
- The Dawson Eagle Band trailer is owned by Pearland ISD.



* subject to unforeseen circumstances (for example, weather or health related restrictions).